



UNIVERSITI  
TEKNOLOGI  
MARA

Research Management Institute



IEEE Malaysia Section



IEEE Malaysia Power Electronics, Industrial  
Electronics & Industrial Applications Joint Chapter



# Conference Announcement

2010 Conference on Scientific and Social-science Research

(CSSR 2010)

(<http://www.uitmrmi.org/cssr2010>)

5 – 8 December 2010, Kuala Lumpur

## Organiser :

- Research Management Institute

## Technical Co-sponsors :

- IEEE Malaysia Section
- IEEE Malaysia PEL/IE/IA Joint Chapter

## Co-organisers :

- Faculty of Electrical Engineering  
Universiti Teknologi MARA

The 2010 Conference on Scientific and Social-science Research will be held in Kuala Lumpur, Malaysia between the 5th and 8th December 2010. The conference will be organized to invite international delegates, to Kuala Lumpur to share their latest research findings besides getting to know Malaysia.

CSSR 2010 will be organized by the Research Management Institute, Universiti Teknologi MARA, Malaysia and technically co-sponsored by IEEE Malaysia Section, IEEE Malaysia Power Electronics, Industrial Electronics & Industrial Applications Joint Chapter. It will also be co-organized by the Faculty of Electrical Engineering, Universiti Teknologi Mara.

This conference is a part of a multi-conference arrangement at the same venue which will offer value added opportunities to the participants to network and share experiences. The other two conferences being planned are; ICCAIE2010 and ICEED 2010. Together they will provide a unique inter-disciplinary environment and experience focussing on IEEE's vision of being leaders of advanced technology and computation beyond traditional boundaries.

**The Proceedings of CSSR 2010, ICCAIE2010 & ICEED 2010 will be included in the IEEE Xplore database and will normally be indexed in SCOPUS**

## Organising Committee

Megawati Omar (General Chair)  
Habibah Hashim (Co-Chair, ICCAIE2010)  
Mustafar Kamal Hamzah (Co-Chair, IEEE Malaysia)  
Zuhaina Zakaria (Co-Chair, ICEED2010)  
Noorsalissa Saedan (Secretary)  
Rohaya Md Nor (Finance Chair)  
Siti Zaliha Mohammad Noor (Finance Co-Chair)  
Mohammad Nawawi Seroji (Publication Chair)  
Razidah Ismail (Publication Co-Chair)  
Ahmad Sabirin Zoolfakar (Local Arrangement Chair)  
Mohd Faizul Idros (Local Arrangement Co-Chair)  
Zahrah Ibrahim (Local Arrangement Co-Chair)  
Ihsan Mohd Yassin (Publicity & Website Chair)  
Norazlin Othman (Website Co-chair)

## Technical Program Committee

Mustafar Kamal Hamzah (Chair)  
Nooritawati Md Tahir (Co-Chair)  
Mohd Hanafiah Abidin (Co-Chair)  
Rini Akmelawati, Islamic International University Malaysia  
Gobbi Ramasamy, Multimedia University  
Nik Rumzi Nik Idris, Universiti Teknologi Malaysia  
Makbul Anwari, Universiti Teknologi Malaysia  
Ruhani Abdul Rahman, Universiti Teknologi MARA  
Fatimah Ibrahim, Universiti Malaya  
Wahidah Mansor, Universiti Teknologi MARA  
Kamal Zuhairi Zamli, Universiti Sains Malaysia  
Azilah Saparon, Universiti Teknologi MARA  
Mohd Rizal Arshad, Universiti Sains Malaysia  
Normah Omar, Universiti Teknologi MARA  
Mohd Juzaidin Ab Aziz, Universiti Kebangsaan Malaysia  
Manan Abdul Samad, Universiti Teknologi MARA  
Sabarinah Sh. Ahmad, Universiti Teknologi MARA  
Rohaya Md. Noor, Universiti Teknologi MARA

## Contact :

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## CONFERENCE TRACKS

Papers of original works are solicited from prospective authors. Topics include; but not limited to the following;

- Applied Sciences
- Information Technology Applications
- Lifescience Applications
- Engineering Technology & Applications
- Built Environment and Geomatic
- Frontiers in Educational Methods
- Advanced Policy, Governance & Law
- Media Studies & Technology
- Advancement in Finance & Hospitality
- Graphic & Creative Technology

## CALL FOR REVIEWERS

The CSSR 2010 will implement a double blind peer review process. The success and strength of the technical program depends on volunteers taking a few minutes of their precious time to read papers submitted and giving a thoughtful review. Do sign up as a reviewer by sending email to : [uitm.cssr@gmail.com](mailto:uitm.cssr@gmail.com)

To become a reviewer first register with yourself EDAS at [edas.info](http://edas.info) OR [www.edas.info](http://www.edas.info) if you have not done it previously. Then send an email to [uitm.cssr@gmail.com](mailto:uitm.cssr@gmail.com). Upon receiving email inviting to become reviewers, please login into EDAS and choose respective field of interests.

## PAPER SUBMISSION

**Submission Format :** Please submit full papers to the Conference website address <http://edas.info/N8295>. All submitted papers should be in the form of PDF file and are to be limited to a maximum length of 6 pages (A4 size, single space, Times Roman of font size 10, two columns format), including figures, tables and references. It is recommended to use the template available from the website. Upon acceptance, authors will be required to register and present their papers. Papers will be published in the conference proceedings only if at least one of the authors is officially registered and presented. Each full registration covers a maximum of two papers. Student registration will cover a single-paper final submission and presentation. **The authors must not indicate their names and affiliations in the body of the paper submitted.** The authors only give their personal information during online submission. A double-blind peer review process will be used to evaluate all papers submitted for consideration.

## Important Dates :

Deadline for Full Paper Submission

12th April 2010

Notification of Acceptance

8th June 2010

Deadline for Author's Registration

4th August 2010

Deadline for Camera Ready Manuscript Submission

10th August 2010